



elements of imagination

상상력의 요소들

SIGGRAPH ASIA 2010 S E O U L

The 3rd ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia
Conference 15-18 December 2010 Exhibition 16-18 December 2010

Coex Convention & Exhibition Center
www.siggraph.org/asia2010



Agenda



SIGGRAPHASIA2010

1. Registration Fees
 - Introduction of special discount and registration options
2. SIGGRAPH Asia 2010 Registration Categories
3. General Information on SIGGRAPH Asia

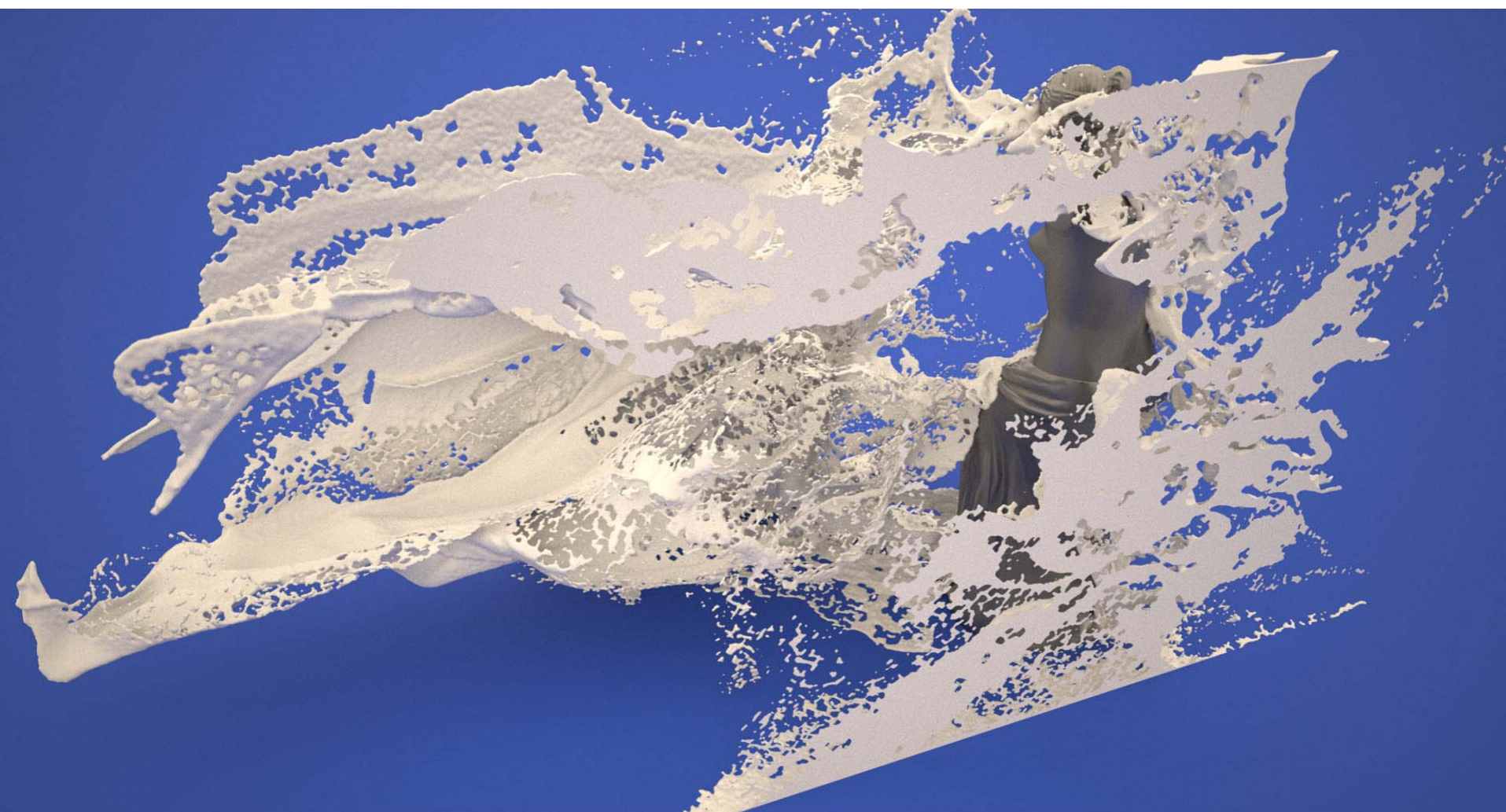
<http://www.siggraph.org/asia2010/>





SIGGRAPHASIA2010

Registration Fees





Registration Options



SIGGRAPHASIA2010

1. From your organization, register as a group of 10 or more online and the organization or the leader pays for the group all together. Receipts can be separated.
2. An alternative for the Singapore Chapter would be to consolidate 10 or more Chapter members who wishes to register and the Chapter makes a central payment as a group to enjoy group discounts. Chapter members to pay the Chapter directly.
3. Individual registration online: there is an early bird rate before 31 October but the discount rate is not as big as the group rates.



If you have 10 or more from 1. Your Organization 2. Singapore Chapter	If you are less than 10
→ Go to the next page “Group”	→ Go to Page 7 “Individual”

Group Registration Prices



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Discount available for 10 and more

SG\$ Prices (as of 12 July conversion, the rate fluctuates)	Before 15 August	Before 1 Nov	After 31 Oct - 15 Nov
Full Conference Pass	-26% 688	-9% 860	-10% 930
Full Conference Student Pass	-20% 344	-10% 387	-5% 465
Full Conference One Day Pass	-15% 312	-10% 330	413
Courses Pass	-15% 312	-10% 330	413

****Prices are the same for ACM/ACM SIGGRAPH/ Eurographics Singapore chapter members and non-members.**

****For your convenience, prices are shown in SG\$. Please refer <http://www.siggraph.org/asia2010/content/attendees/registration/group-registration> for Korean Won base prices.**





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Group Registration

First early bird discount deadline is

15 August 2010

REGISTER EARLY and Save up to 25%!!

Payment can be made by credit card online or by International Bank Transfer.

For details:

SIGGRAPH Asia Conference Management

TEL: +65-9725-2548

E-mail: registration_asia@siggraph.org



Individual Registration Prices



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Prices are converted in SG\$ but payment to be made in Korean Won

SG\$ Prices (as of 12 July, fluctuates)	Before 1 Nov	After 31 Oct	After 14 Dec
Full Conference Pass	Member: 860 Non-Member: 941	Member: 952 Non-Member: 1033	Member: 1044 Non-Member: 1136
Full Conference Student Pass	430	488	574
Full Conference One Day Pass	367	413	448
Courses Pass	Member: 333 Non-Member: 367	Member: 378 Non-Member: 413	Member: 425 Non-Member: 459
Computer Animation Festival Pass :		17	

Member” means ACM/ ACM SIGGRAPH/ Eurographics members, not Singapore Chapter Members





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Online Registration Form

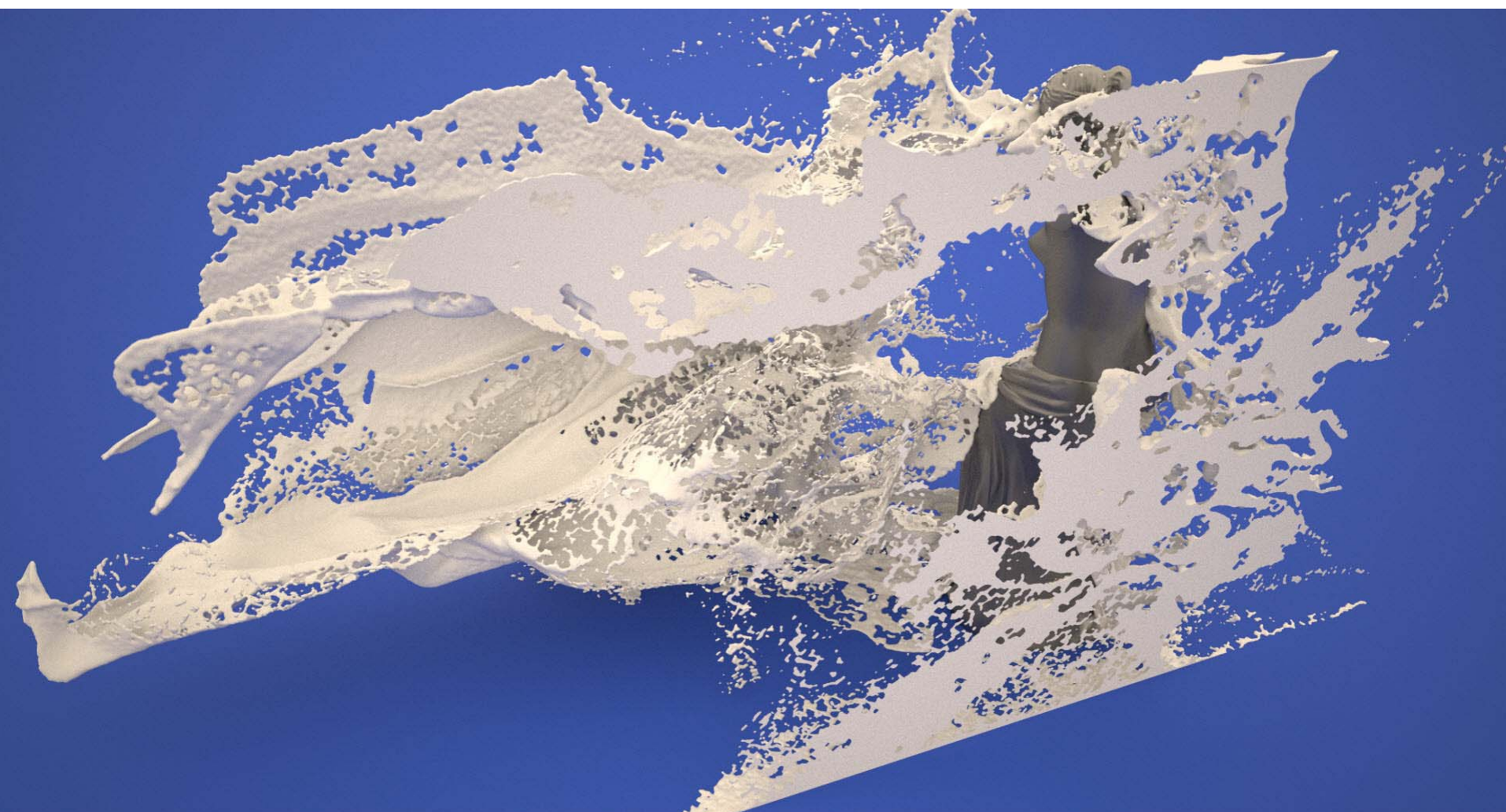
- Now available @ <http://www.siggraphasia2010.co.kr/> for both individuals and groups
- Individual registration information:
<http://www.siggraph.org/asia2010/content/attendees/registration>
- Group registration information:
<http://www.siggraph.org/asia2010/content/attendees/registration/group-registration>





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Registration Categories



Registration Categories 1



SIGGRAPHASIA2010

Full Conference Pass

Access to all programs and events throughout SIGGRAPH Asia 2010. Includes one Electronic Theater Ticket and one Reception ticket

Full Conference One-Day Pass

- Access to everything on one day of the conference
- Includes one Electronic Theater Ticket
- Daily entrance to Exhibition and Exhibitor Tech talks from 16-18 December 2010



Registration Categories 2



SIGGRAPHASIA2010

New! Courses Pass

Admission to all 'Courses' sessions and Computer Animation Festival screenings. Includes one Electronic Theater ticket and entrance to Posters display

New! Computer Animation Festival Pass

Admission to all three days of the Computer Animation Festival screenings and talks. Includes one Electronic Theater Ticket

Exhibit Only

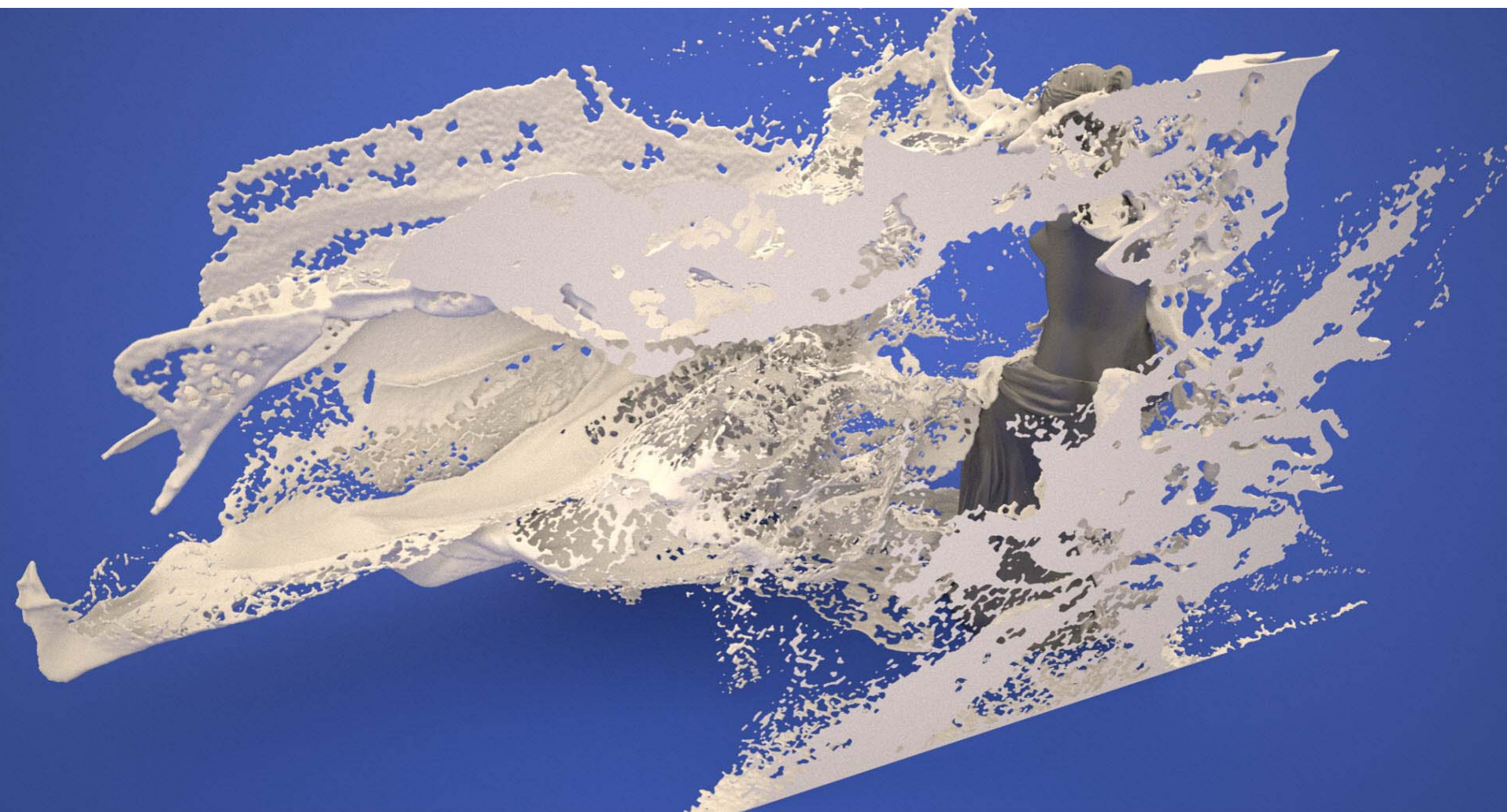
Available free of charge online upon invitation from a SIGGRAPH Asia 2010 exhibitor. Includes admission to the Exhibition and Exhibitor Tech Talks & Sessions 16-18 December 2010. Also available for purchase onsite





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General Information on SIGGRAPH Asia





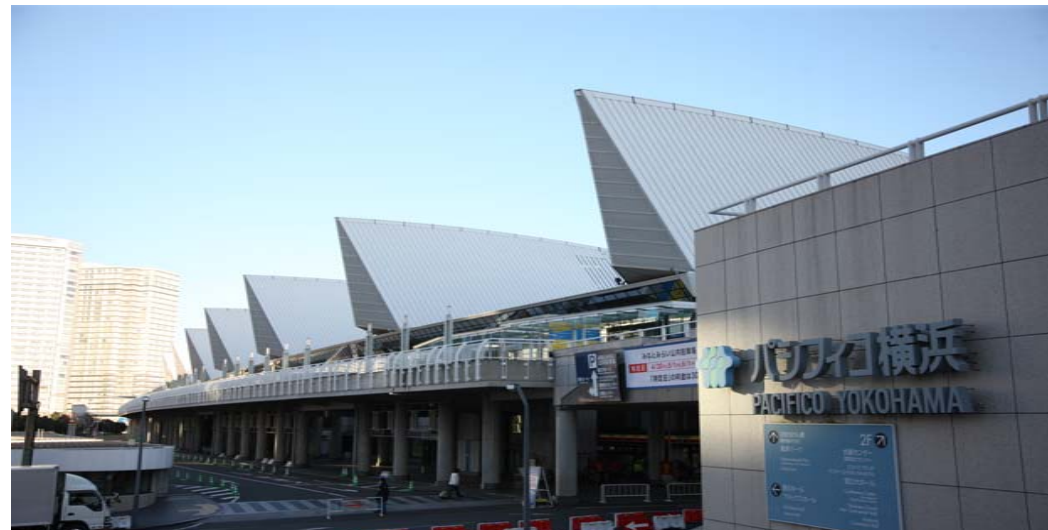
SIGGRAPHASIA2010

Last year in Yokohama

SIGGRAPH Asia 2009

- Total attendee count: 6,424, from 42 countries
 - 49 were from Singapore
 - 84% : local from Japan
 - 30% : part of groups

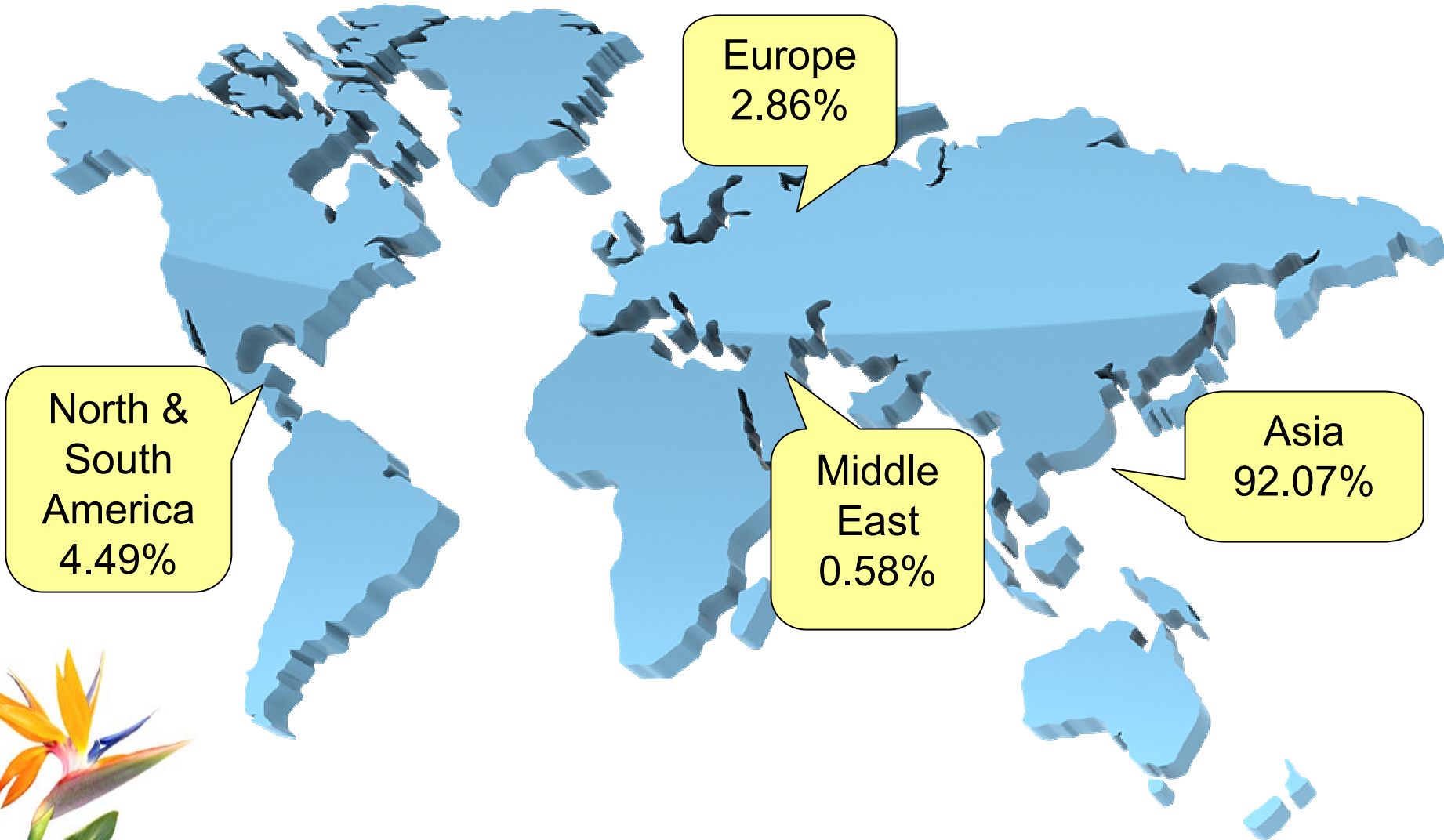
Pacifico Yokohama



Attendee Country Break Down



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Attendee Job/Business Focus



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Job Focus/Occupation	%
Student	20%
Animation	10%
Researcher/Scientist	8%
Architect	7%
Engineer	7%
Graphic Designer	7%
Game Developer	5%
Software Developer/Programmer	5%
Digital Video & Film Making	4%
Educator	4%
Artist	3%
IT Manager	3%
Product Design/Development	3%
Others	14%



Products and Services Attendee use, recommend or purchase annually



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Products and Services	%
Animation	19%
Business / PC Graphics	9%
Monitors and Displays	7%
Fine Arts / Graphic Design	5%
Digital Video	5%
Virtual Reality / Simulation	5%
Workstations	5%
Imaging	4%
Special Graphics Processors	4%
Desktop / Other Publishing	4%
Visual Computing	4%
CAD / CAM / CIM	4%
Multimedia / Hypermedia	3.5%
Web Graphics / Development	3.5%
Digital Cinematic	3%
Motion Capture and Real time Application	3%
Scientific Visualization	2%
Robotics and Gadgets	2%
Storage Systems	2%
Online Network Services	2%
Digital Signage	2%
Others	2%





SIGGRAPHASIA2010

This year in Seoul

SIGGRAPH Asia 2010

Conference: 15-18 December 2010

Exhibition: 16-18 December 2010

Venue: COEX Convention and Exhibition Center

Sponsored by:



Supported by:



Supporting Associations and Events



SIGGRAPH ASIA 2010

<http://www.siggraph.org/asia2010/supporters-partners>



TOKYO
GAME SHOW
2010



The Same programs from previous years



SIGGRAPHASIA2010

- Featured Speakers
- Technical Paper
- Courses
- Computer Animation Festival
- Technical Sketches & Posters
- Exhibition
- Exhibitor Tech Talks & Sessions
- Student Volunteer Program





What is different?

- No Art Gallery, Educators and Emerging Technology programs
- Focus on Courses
- More 3D & Gaming related contents
- Art and Emerging technologies works incorporated in Exhibition
- Computer Animation Festival Pass sales instead of sole Electronic Theater Ticket
- Online group registration
- No Basic Conference Pass and instead Courses Pass



Exhibition Profile



– similar areas – different focus

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HARDWARE

3D Rapid Prototyping
Digitizing Cameras
DVD Authoring Tools
Groupware
Head Mounted Displays
High Resolution Technologies
Interface Tools
Multimedia Tools and Applications hardware
Projectors
Robotics and Gadgets
Scanners
Terminals, Monitors and Displays
Video Servers
Display Technology
Encoders/Decoders hardware
Graphics Accelerator boards
Haptic Input Devices
High Performance Graphics Processors
Input Devices
Motion Capture Equipment
Digital Signage
Digital Cinema
Imaging

SOFTWARE

2D Graphics
3D Graphics
3D modeling
Animation
Artificial Intelligence
Broadcast Design Software
CAD/CAM/CAE/CIM
Desktop Video Productions
Software
Groupware Software
Image Management
Information Visualization
Medical Imaging Software
Paint Systems
Scientific Simulation
VR software
Web 3D
Architecture Applications
Authoring Software
Business and Financial
Graphics
Computer-Video Interfacing

SOFTWARE

Image based Modeling
Mapping and Cartography
Motion Capture Software
Rendering and Modeling
Visual Effects Software
Visual Computing

SERVICES

Consulting
Publications
Education/Training
Studios



Some of our Exhibitors in 2009



SIGGRAPHASIA2010

Academy of Art

Carnegie Mellon

Chaos Software

Digital Hollywood

Double Negative

Khronos

Lucasfilm Animation Singapore

NEC Display Solutions

Nokia Norge AS

NVIDIA

Pixar Animation Studios

The Savannah College of Art and Design

Side Effects Software

Sony Marketing (Japan) Inc.

Square Enix Co., Ltd

Stack Studios





SIGGRAPHASIA2010

This Year's Exhibitors

- Autodesk Asia
- Pixar Animation Studios
- Khronos Groups
- Fixstars
- Kanagawa Institute of Technology

And many others



THANK YOU, See you in Seoul!



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